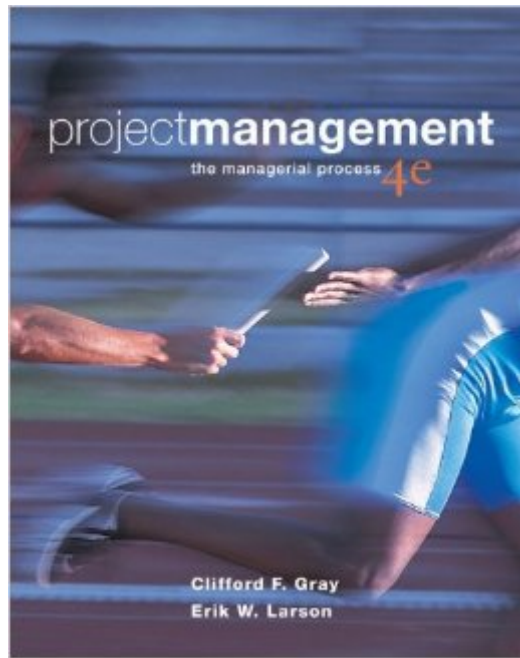


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Project Management: The Managerial Process, 4th Edition (Book & CD-ROM)



Synopsis

As the market-leading textbook on the subject, *Project Management: The Managerial Process*, 4e is distinguished by its balanced treatment of both the technical and behavioral issues in project management as well as by its coverage of a broad range of industries to which project management principles can be applied. It focuses on how project management is integral to the organization as a whole. The 4th edition reflects the latest changes found in the practice. Other texts discuss the topics covered in this text but they do not view oversight as the project manager's operating environment, as does Gray/Larson.

Book Information

Hardcover: 589 pages

Publisher: McGraw-Hill/Irwin; 4th edition (August 15, 2007)

Language: English

ISBN-10: 0073348171

ISBN-13: 978-0073348179

Product Dimensions: 8.2 x 1.1 x 10.2 inches

Shipping Weight: 2.9 pounds

Average Customer Review: 4.1 out of 5 stars [See all reviews](#) (31 customer reviews)

Best Sellers Rank: #374,106 in Books (See Top 100 in Books) #152 in [Books > Business & Money > Processes & Infrastructure > Operations Research](#) #334 in [Books > Business & Money > Management & Leadership > Management Science](#) #633 in [Books > Business & Money > Management & Leadership > Project Management](#)

Customer Reviews

The author is too eager to impress you with his knowledge and ability to build confusing and complex sentences. I've found I need to read a chapter several times to get anything out of it. Even after several readings, taking notes, I'm not sure what is going on. The book provides a lot of chaff with very few "Deliverables". Unless you are already an experienced project manager looking for a new angle this one is better left on the shelf. Too bad there isn't a zero star rating, this book really deserves it...

Used this for a college class that I hated, so my opinion may be biased. I can't stand project management theories that don't work out in real life. I work in an engineering field, and I have never seen any of the information employed once, and I work for G.E. I'll say that again for people who

don't believe me - My team has never used a Gant Chart, a Brun Down Chart, or Waterfall method. That being said, maybe there are places where these theories do work out in real life.

It seems that many people didn't like this book, but I used it for a class on PM & found it to be pretty good. I had no prior knowledge of the field. I really liked the accompanying Student CD-ROM for study & review of the material. I used the Microsoft Project trial CD-ROM & found that extremely useful also. I would recommend it as introductory material.

This is a good book about project management, but it can be improved. In this day and age project management is done with computer programs. I got an A for the Project Management course, but if I go "into trenches", I will have to tell my boss that I don't have a slightest clue how to use even relatively simple project management computer programs like Microsoft Project. I'd dedicate a large part of the book to inform students how to use project management computer programs. When you are in the trenches, knowing all the theory about star wars does not help. You have to know how to shoot a lowly rifle. Then again, this book is not a manual for Microsoft Project. The real problem is that our colleges do not teach real world skills like using computer programs for accounting, project management, etc. After getting your MBA you might have to buy a copy of QuickBooks and learn how to use it.

The book was fine, used, but certainly serviceable as a textbook. I was pleased that the CD that came with the book new was still there and worked perfectly well. Make sure your instructor says its okay to use this edition - the page numbers are significantly different than the 5th edition, but the price is also significantly less.

It's well explained. It's not a prescriptive book (receipt). To those starting out it's a great reference. It's easy to understand and not "wordy". There are many charts and pictures that make some points easier to remember. The case studies make the book more consistent/relevant as you can see how project management, or lack of it, impacts on the aimed result. The cd is nothing special, I wish there were more things, like the quiz found online (on its website), more exercises. Just a complaint is that there's no solution to the proposed exercises. They could at least sell another book (solution manual). There's a new edition though.

This book does not include SimProject in case you need it for your class. It took a week of calls to

McGraw-Hill to track down a copy, which ended up costing me 50\$ after shipping. Other than simply project it's the same exact book as in the campus book stores and for significantly cheaper.

This book helped me pass my class with an "A" and I currently use it as a reference when dealing with problem management issues and questions

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